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Dear Friend of the Point Reyes National Seashore Association,

It is my privilege to present to you the Point Reyes National Seashore Association's (PRNSA) Annual Report for 2012. Although we are highlighting our accomplishments from last year - which were numerous - we are all excited about what lies ahead.

As the new executive director at PRNSA, I'm thrilled by the opportunity to be part of a community that cares so much about this special place. My connections to the landscapes, communities and natural history of Point Reyes run deep. My family had a home here, and I know the magic of this place. My professional work before accepting the position of executive director involved efforts to save, protect and enhance other treasured places for the public, primarily in Northern California. I look forward to getting acquainted with you and learning about your relationship to Point Reyes and your hopes for the work of the Point Reyes National Seashore Association.

Over the next year we will continue providing outstanding environmental education to Bay Area youth and hold more than 170 outdoor classes for adults and families. We will support the park on critical park projects and programs, including trail improvements, scientific research and protection of wildlife, native plant habitats, and historic cultures. If you haven't already discovered PRNSA's Field Institute classes, I invite you to do so in the coming year. Led by naturalists and other experts, these outdoor adventures help us develop a deeper connection to Point Reyes.

I'm amazed by all that is happening here at the Seashore and how essential PRNSA's role is to the health of the park. I look forward to sharing the past year's accomplishments of PRNSA and the National Park Service, and the positive impacts this partnership has on our landscape and our community. We all contribute to the stewardship of Point Reyes and I invite you to help us build a community that supports the place you care for so deeply.

Thank you to our donors, members, volunteers, and friends who support Point Reyes.

With appreciation,





CLEM MILLER ENVIRONMENTAL EDUCATION CENTER HIGHLIGHTS





Located in the heart of Point Reyes National Seashore's Phillip Burton Wilderness, the Clem Miller Environmental Education Center serves as basecamp for Point Reyes Nature Science Camp, Adventure Camp, School Science Camp, and Wild in the Wilderness Teacher Training Intensive. This year, PRNSA held the third annual Christmas Bird Count at the Clem Miller Environmental Education Center.

During the summer months, Point Reyes Nature Science Camp & Point Reyes Adventure Camp hosted 350 children ages 9 to 16. The children visited the Tule Elk Preserve, Point Reyes Lighthouse, Kule Loklo Miwok Cultural Exhibit and a local organic farm. They enjoyed wilderness backpacking, canoeing, biological illustration, tracking, wildlife observation and primitive skills training. The camp is a robust community of friends, old and new.

PRNSA's School Science Camp hosted environmental and science education trips for 48 classes (grades 3 through 12) from schools located in the greater San Francisco Bay Area. Students studied water quality, aquatic invertebrates, marine mammals, wetland restoration, fire ecology and natural history.

Young Stewards Environmental Education Scholarships

PRNSA believes that every child should have access to high quality environmental and field science education programs and recreational experiences on publicly held wildlands. With the help of foundation and government grants and private donors, PRNSA provided summer camp scholarships and school science camp fee waivers to more than 1,000 youth.

"My son Kurt especially loved the "Botany Bonanza." I am amazed at everything he learned and how much of it has stuck with him. He really did get an education... and in the most enjoyable way possible! Thank you for a wonderful experience that he will never forget."

- Kristen Schober

FIELD INSTITUTE HIGHLIGHTS

Point Reyes National Seashore is an extraordinary outdoor classroom, and through our Field Institute classes we helped more than a thousand people deepen their knowledge of and connection to our park. With over 170 classes offered spanning natural and cultural history, art and science based themes, we provided rich outdoor experiences for people of all interests and ages.

Our most popular classes included:

- Mushroom Identification
- Elephant Seals and Grey Whales
- Wildlife Watching at Cordell Bank National Marine Sanctuary
- Our Local Owls Their Lives, Behaviors & Calls
- Rocks, Sand, & Sea Glass in Watercolor
- Halloween Howl

Field Institute classes are taught by over 100 instructors who are specialists in their fields. Classes are supported by a cadre of over 40 volunteer facilitators who assist the instructors.





"Point Reyes Field Institute classes fascinated me and opened a special relationship between me and the seashore. It is as wonderful today as when I walked into the PRNSA offices 20 years ago and found they offered art classes, birding and hiking adventures."

- Joan Hoffman







Point Reyes National Seashore Association is the primary nonprofit partner of the Point Reyes National Seashore. We work with the National Park Service to preserve and maintain wildlife habitat, trails, and historic sites in this beautiful and unique 100 square mile coastal park. Our year-round environmental education programs help children and adults deepen their understanding of nature and inspire the next generation of park stewards. We are able to accomplish our mission thanks to the support of our members and donors.

The Point Reyes National Seashore Association worked in partnership with the National Park Service to accomplish the following and more in 2012:

ENVIRONMENTAL EDUCATION PROGRAMS – Brought over 2,200 children to Point Reyes National Seashore to discover nature and inspire the next generation of park stewards.

SCHOLARSHIPS – Provided scholarships to more than 1,000 under-represented children to attend overnight programs at our Clem Miller Environmental Education Center located near Limantour Beach.

FIELD INSTITUTE PROGRAM – Allowed more than 1,000 people to deepen their understanding of nature and learn about responsible stewardship through natural history, birding, art, and photography classes.

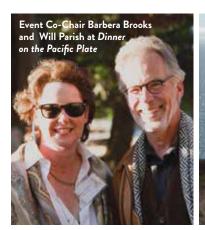
RESTORATION OF NATIVE LANDSCAPES – Included the 250-acre Abbotts Lagoon coastal dune restoration project, which created a better habitat for native species including the Western snowy plover, Tidestrom lupine, Myrtle's silver spot butterfly, and eight other federally listed plant and animal species.

HABITAT AND WILDLIFE PROTECTION – Inventoried and monitored threatened or endangered species such as the Western snowy plover, Northern spotted owl, and Sonoma spineflower. A volunteer docent program shared information about the threatened Western snowy plover lifecycle and ways to reduce human impacts on the species during its critical breeding time.

POINT REYES TRAILS CHALLENGE – Motivated hundreds of hikers, runners, equestrians and families to explore 150 miles of trails and raise \$100,000 as initial funding to improve the park's trails and protect wildlife habitat.

TRAIL IMPROVEMENTS – Completed a major repair to the park's Coast Trail, partially funded through PRNSA's Trails Challenge.

CELEBRATED THE PARK'S 50TH ANNIVERSARY – Featured a series of special events, hikes, lectures and programs including the Trails Challenge, BayWood Artists Celebrate 50 Years of Beauty Art Show, a 50th anniversary commemoration ceremony and tree planting, *Rebels With A Cause* film, Dinner on the Pacific Plate and Bay Nature's *Crowning Glories* publication.







This past year we celebrated the park's 50th anniversary, and honored those who had the courage, vision, and dogged persistence to create Point Reyes National Seashore.

What a battle it was. The alternative seems almost incomprehensible today: a four-lane highway up the Olema Valley; 150,000 residents on the Point Reyes Peninsula and the east side of Tomales Bay; and a massive housing development at Limantour Beach. Instead, we have 80 miles of protected coastline, 150 miles of trails, working ranches, world class wildlife and plant diversity, wilderness, and thousands of citizen volunteers. More than 2 million visitors enjoy the park each year, and it infuses \$93 million into the local economy annually. We celebrated our 50th anniversary in September 2012, but in truth that celebration happens every day, with each visitor who comes to the park.

Cicely A. Muldoon Superintendent, Point Reyes National Seashore

	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE			
Gross Program Revenue	810,376		810,376
Cost of Goods & Services	164,268		164,268
Program Revenue net	646,108		646,108
Contributed Income	300,640	911,148	1,211,788
Investment Income	24,508	99	24,607
Other Income	6,163		6,163
Net Released Assets	967,997	(967,997)	
Total Support and Revenue	1,945,415	(56,750)	1,888,665
EXPENSES			
PROGRAM SERVICES			
Aid to Park Projects and Programs			
Park Enhancements, Interpretation and Stewardship	96,735		96,735
Science, Protection of Natural and Cultural Resources, Research	743,384		743,384
PRNSA Environmental Education & Interpretative Programs	805,675		805,675
Total Aid to Park Projects and Programs	1,645,794		1,645,794
MANAGEMENT AND GENERAL	148,171		148,171
FUNDRAISING	249,600		249,600
Total Expenses	2,043,565		2,043,565
CHANGE IN NET ASSETS	(98,150)	(56,749)	(154,900)
NET ASSETS, BEGINNING OF YEAR	1,088,391	1,640,011	2,728,402
NET ASSETS, END OF YEAR	990,240	1,583,261	2,573,501

As the non-profit partner to the Point Reyes National Seashore, 89% of PRNSA's revenues support the park on important projects and programs, including environmental education, scientific research, land acquisition, trails maintenance, interpretation and the protection of natural and cultural resources.

Point Reyes National Seashore Association gratefully acknowledges all gifts received from October 2011 through September 2012. For a list of all supporters visit www.ptreyes.org

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Point Reyes National Seashore Association

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www.ptreyes.org



Founded in 1964, the nonprofit Point Reyes
National Seashore Association (PRNSA) works
in coordination with the National Park Service to
preserve and enhance the extraordinary natural,
cultural and recreational resources of the Point
Reyes National Seashore. PRNSA strives to
connect the public with the park and inspire
engagement on environmental issues through
education programs that promote enjoyment,
understanding and stewardship of the natural world.

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